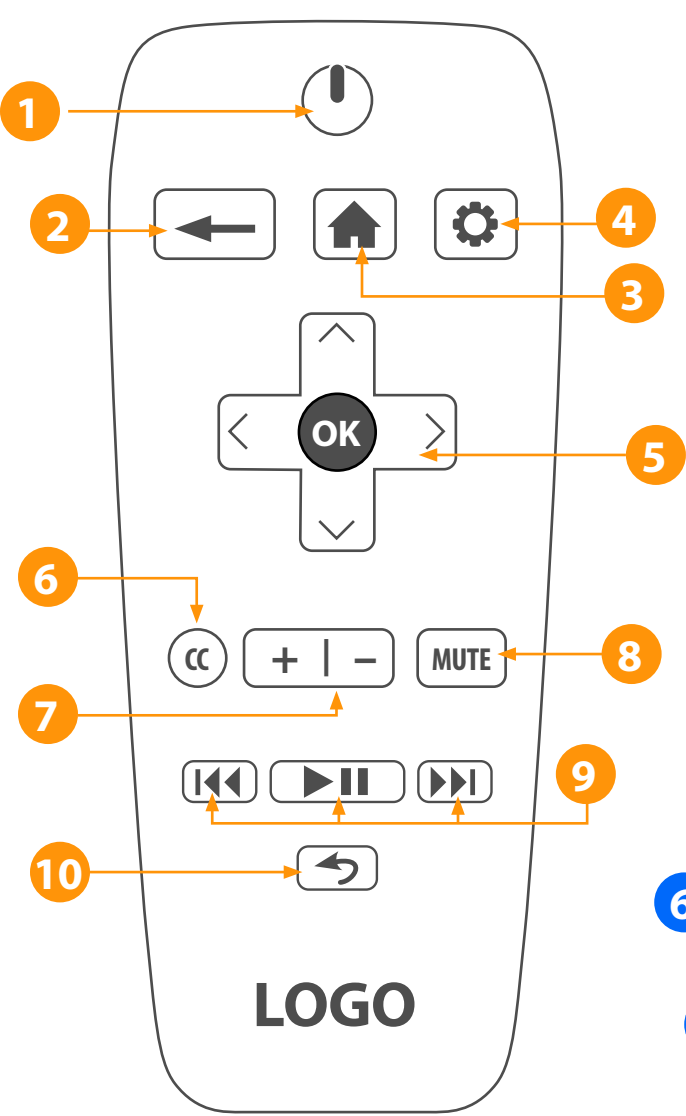


10-ft Interface and Controller Prototype—Basic Testing

Controller (2.5-in w x 6-in h)



Controller Buttons

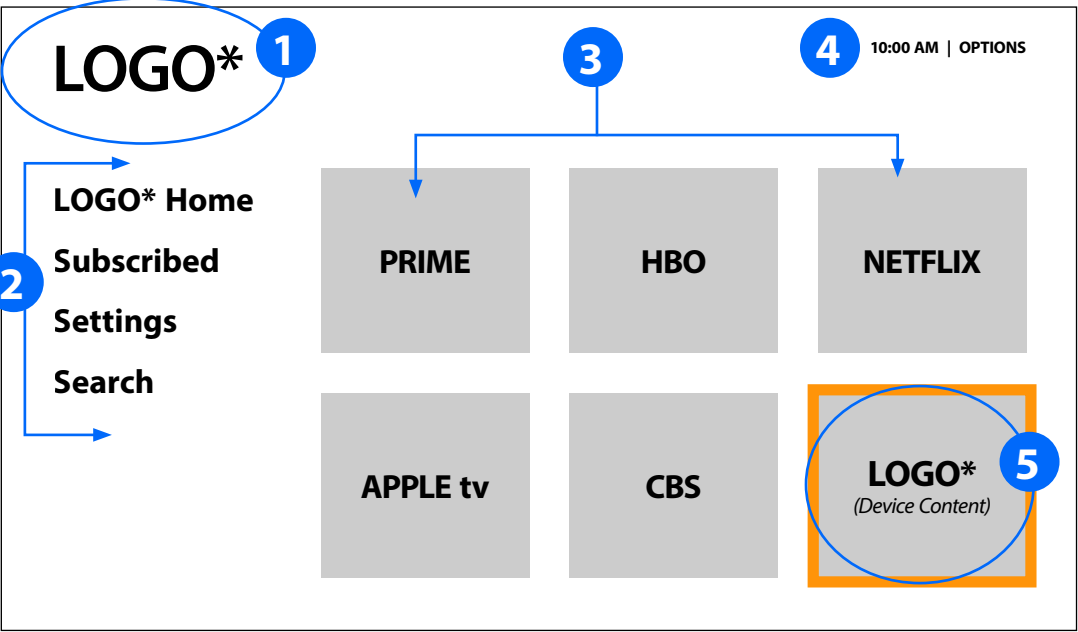
- 1) On / Off (for TV)
- 2) Back (One menu item)
- 3) Home (Device Home)
- 4) Settings (Device Settings)
- 5) D-Pad (Up / Down / Right / Left / Center Select)
- 6) Closed-Caption (On / Off)
- 7) + / - Volume
- 8) Mute Volume (On / Off)
- 9) Movie (Reverse / Play | Pause / Forward)
- 10) Movie (Skip-Back 30 sec.)

**Testing**—Simple user testing of the screens involves printing out the screens to the right and having users point to the buttons on the controller and then point to what would happen on the screen—then changing the screen to a new screen.

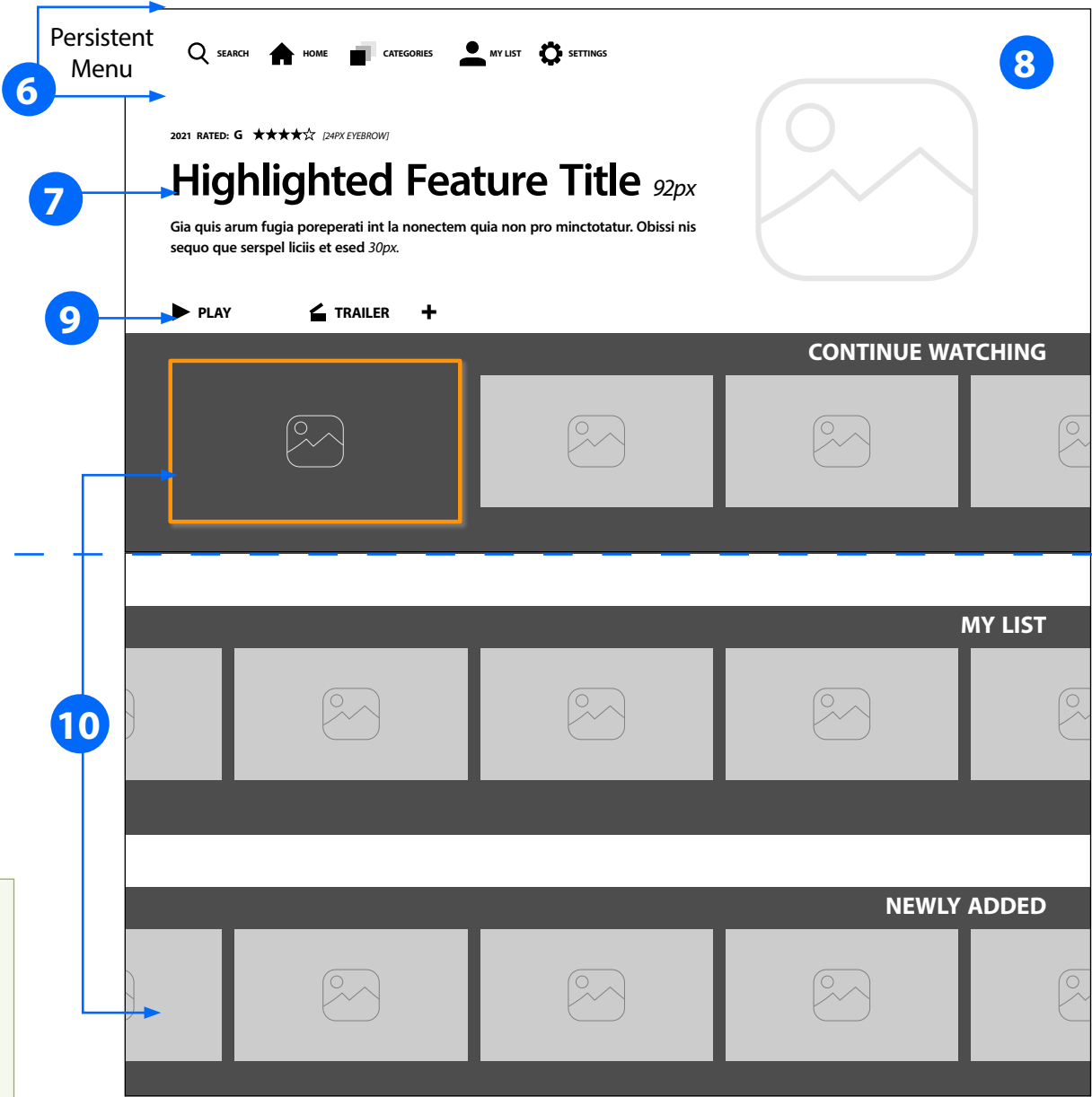
Each touch on a button input would have a new print-out of the screen placed before the user.

Each possible input would have its own screen.

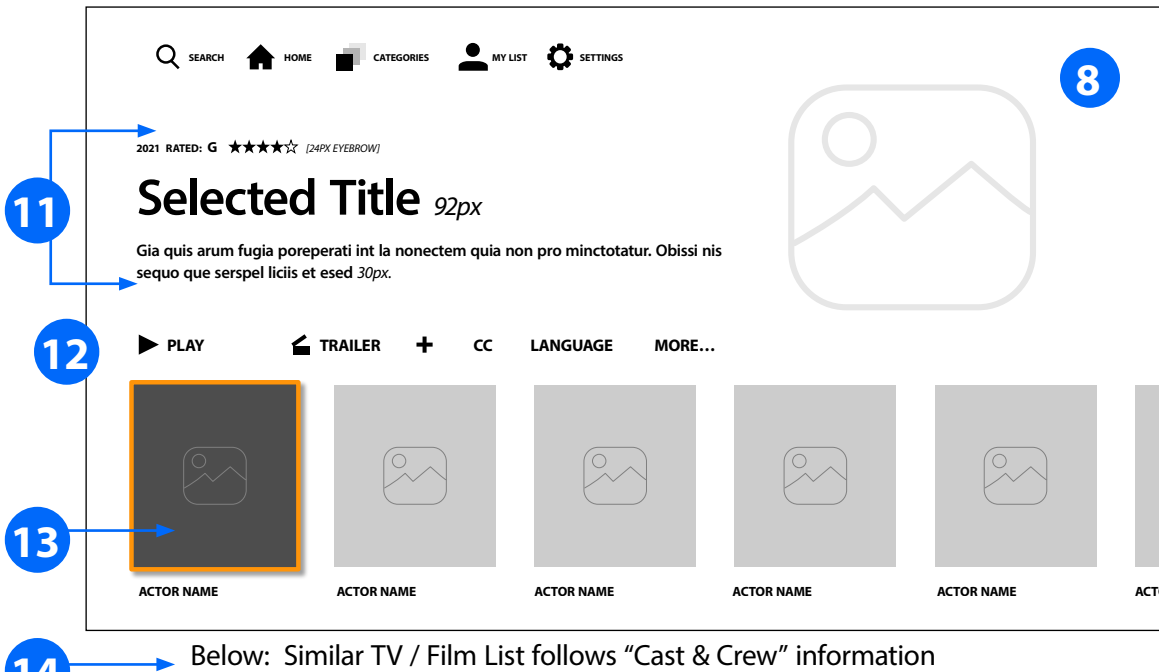
Screen — Streaming Device START-UP MENU View (Grid View—scrollable vertically)



Screen — HOME / ALL Category View (Grid View with sliding carousels—scrollable v / h)



Screen — Category / SELECTED MEDIA View (Single Column View)



Navigation | Test Tasks: Choose a Movie to Watch

- 1) Logo on Start-Up Screen (Branding)
- 2) Streaming Device Main Menu
- 3) Service Partners
- 4) Time / System Options (Global for Device)
- 5) Logo of Device Streaming Service
- 6) Persistent Menu (Search / Home / Categories / My List / Settings)
- 7) Feature Title (Rating Information / Title / Short Summary)
- 8) Movie Screen Shot (Background)
- 9) Controls (Play Movie / Watch Trailer)
- 10) Category Rows (By User Preference)
- 11) Movie Information (Year Made / Rating System / Star Rating / Title / Summary)
- 12) Controls (Additional controls become available in this view—Play Movie / Watch Trailer / + Add to List / CC Settings for Closed-Captions / Language / More...)
- 13) Top Cast and Director Information
- 14) Similar TV / Film List (Viewers are interested in this after they've watched the selected movie.)

Start-Up Screen View—

- The Start-Up Screen shows the Streaming Service's logo and the available "Studio Partner-Specific" streaming services available or subscribed to by the user. This is also where the user can select the Device's own channel (#5).
- To choose and watch a movie on the **STREAMING DEVICE** being designed, the user chooses "LOGO" (#5) which opens up a new screen "HOME / ALL CATEGORY VIEW".

HOME Category View—

- The Home View shows a limited number of features under all available categories. To see all available titles in a category, viewers would select "Categories" in the top persistent menu.

SELECTED TITLE View—

- The single column view appears after a viewer has elected to watch a movie or TV series. .

Test Tasks\*—

- User starts out with a printout of the **controller** and the **Start-Up Screen**.
- Task #1: **Select the streaming device's content** and navigate to it using the controller.
- Task #2: **Select a movie** from the Home page and navigate to a more detailed page.
- Task #3: From the "Selected Title" page, **watch the trailer** and **add the movie** to the user's "My List" database.
- Task #4: After watching the movie, find a **similar movie** to watch.

\*During the above tasks, the moderator will replace screens as the user points to an interaction.